



**NATIONAL ASSOCIATION OF
ENTREPRENEURS AND EMPLOYERS**

**THE LARGEST PRIVATE BUSINESS ORGANISATION
IN HUNGARY REPRESENTING 46% OF THE GDP**

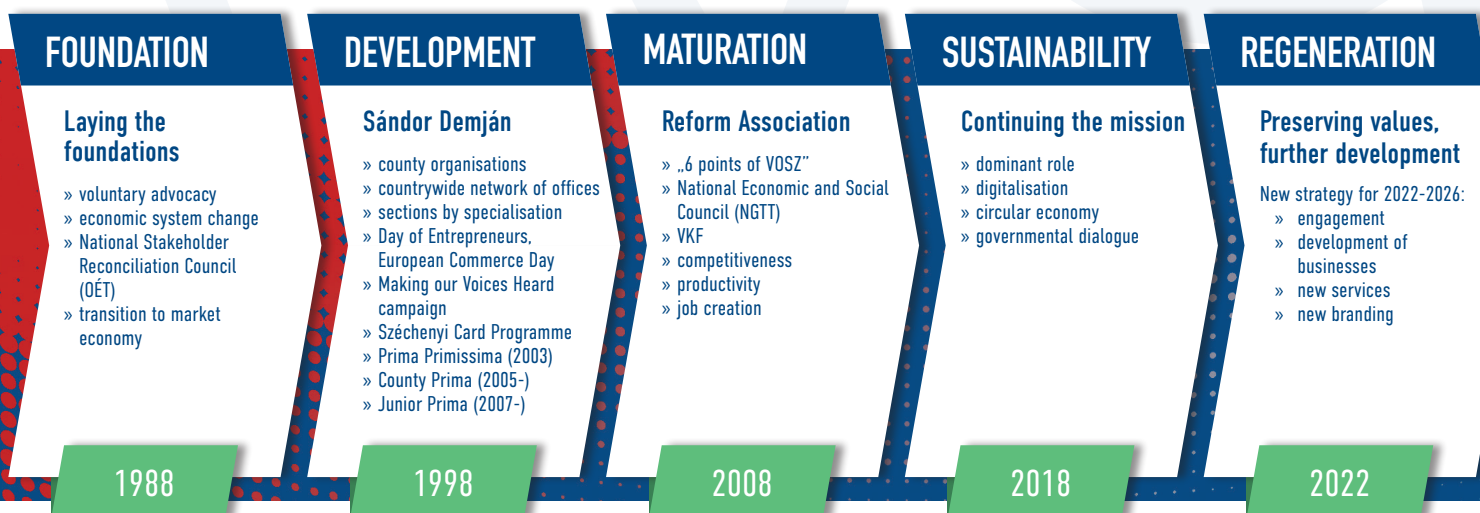
HUNGARY

VOSZ — known as the National Association of Entrepreneurs and Employers (VOSZ) — was founded in 1988, as the first voluntary national economic employer interest representation of private enterprises established before political transition. The most important goal of the association was to represent the interests of entrepreneurs on national and local level, to increase the capital strength and marketability of SME's and to mediate the special needs of large enterprises. VOSZ provides its members information on regulatory changes. Provides services that support business development, networking and serving special financial service. The association participates in the legislation process, makes economic and regulatory proposals, conveying the opinions of its members to the competent bodies.

At the time of its foundation, the organization declared its independence, nongovernmental nature and cooperate with its social partners, above all with national and international level.

VOSZ continues to follow the basic goals formulated at the moment of foundation in 8th of March 1988, which both in appearance and in the expansion of its services were updated last year. The new presidency in accordance with the requirements of the 21st century and the changing market and company environment. Among the success stories of the last 35 years of VOSZ are: the „Széchenyi Program”, which offers financial solution to ensure liquidity for SME's; “VOSZPORT” a complex control panel and software marketplace that can be customized according to the size and activity of companies; membership events as „Entrepreneurs Award”, “TOPVOSZ”, “VOSZPÁHOLY”, “VOSZFESZT”. The Prima Primissima Award, which already celebrated its 20th anniversary last year, is the largest awarding program in Hungary, as well as the related “Entrepreneur of the year” County Prima and Junior Prima Award.

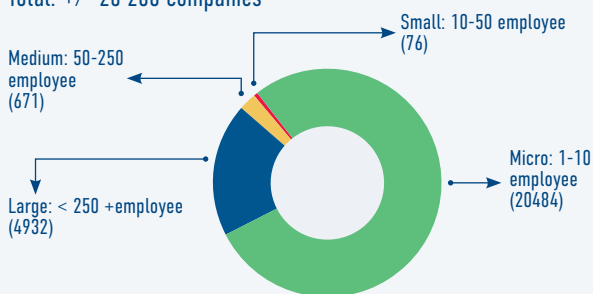
MILESTONES



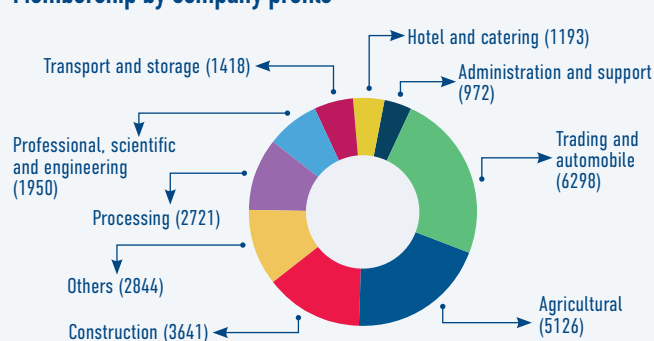
WHY IT IS WORTH BEING A VOSZ MEMBER

Membership by company size

Total: +/- 26 200 companies



Membership by company profile



Local interests

- » County and regional organisations
- » Participation in local public life



National affairs

- » Public authorities, offices
- » National events and programmes



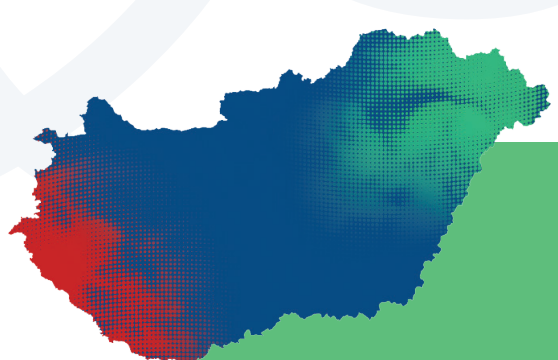
The cream of each profession

- » Sector, industry and specialist connections
- » Professional workshops



Opening up the world of business

- » International connections, information
- » Commerce, investment, entrepreneurship without borders



26 offices

We operate 26 services offices across Hungary.

19 counties

VOSZ is represented with its own local chapter in all 19 counties of Hungary.



VOSZPORT DIGITAL PLATFORM

- » business management from the self-employed to the largest corporations
- » administrative support for new companies to promote development
- » convenient solutions, clear interfaces, ease of use
- » dependable programmes and applications: everything in one place
- » tailored functions: only what is really needed, but with high security
- » free basic package



A MAJOR SERIES OF EVENTS

- organised in partnership with leading universities in Hungary. VOSZFESZT offers attractive programmes and opportunities primarily to young entrepreneurs, who are the business leaders of the future:
- » specialist programmes with renowned speakers
 - » round table and podium discussions, presentations by local VOSZ leaders
 - » opportunities for local businesses and startups to introduce themselves
 - » job exchange with our collaborating partner



CULTURAL EVENTS SERIES, WHICH

- » reinforces ties between members of the county VOSZ organisations
- » promotes member engagement
- » effectively supports expansion of the membership
- » facilitates dialogue between entrepreneurs and cultural and social opinion leaders
- » offers unique experiences to participants

SZÉCHENYI CARD

VOSZ RUNS THE LARGEST SME FINANCING SCHEME IN HUNGARY IN A FORM OF SUBSIDIZED LOANS.

SZÉCHENYI CARD LOANS FOR BUSINESSES WITH STATE SUBSIDISED INTEREST RATES
SZÉCHENYI CARD+:

360,000 BUSINESS RECEIVED A TOTAL OF **EURO 4 TRILLION** OVER 20 YEARS

» Operational financing

» Investment financing

» Agricultural financing



PRIMA PRIMISSIMA MOVEMENT

VOSZ FOUNDED THE LARGEST MOVEMENT IN HUNGARY
IN WHICH THE BUSINESS COMMUNITY OF
HUNGARY AWARDS THE ART AND CULTURE SCENE.

PRIMA PRIMISSIMA:
580+ prizewinners

COUNTY AND REGIONAL PRIMA:
1200+ prizewinners

JUNIOR PRIMA:
850+ prizewinners

2600
prizewinners
HUF 7.5 billion
in prizes

